

LOGO				LOGO VARIATIONS				ALTERNATE (SUGGESTED)				ICON ALTERNATES						
	PRIMARY				ACCENTS				RECOMMENDED USAGE				ICON COLORS					
COLOR										LOGO COLORS								
	PARAGRAPHS / BUTTONS / COMPONENTS			SAMPLE TYPOGRAPHY			PRODUCT NAME				PRICE: \$30			ICONS				
TYPOGRAPHY	MONTERRAT EXTRA BOLD 18PT @ 100 TRK MONTERRAT REGULAR 14PT @ 200 TRK Montserrat light 12pt @ 100 trk			Collingar Regular			DESCRIPTION: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna Lorem ipsum dolor sit amet.			SPECS: 12" X 4" X 14MM THICK @ 1.8 LBS			SKU: NAM-143-001			Momentum		
IMAGERY																		

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NAMI BRAND / STYLE GUIDE

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COLOR	PRIMARY			ACCENTS			RECOMMENDED USAGE						LOGO COLORS	ICON COLORS											
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HEADINGS	Collingar Regular							SPECS: 12" X 4" X 14MM THICK @ 1:8 LBS		SKU: NAM-143-001															
GRAPHICS																									
IMAGERY																									

