



the brand

ELEVATING THE CANNABIS EXPERIENCE SINCE 2014

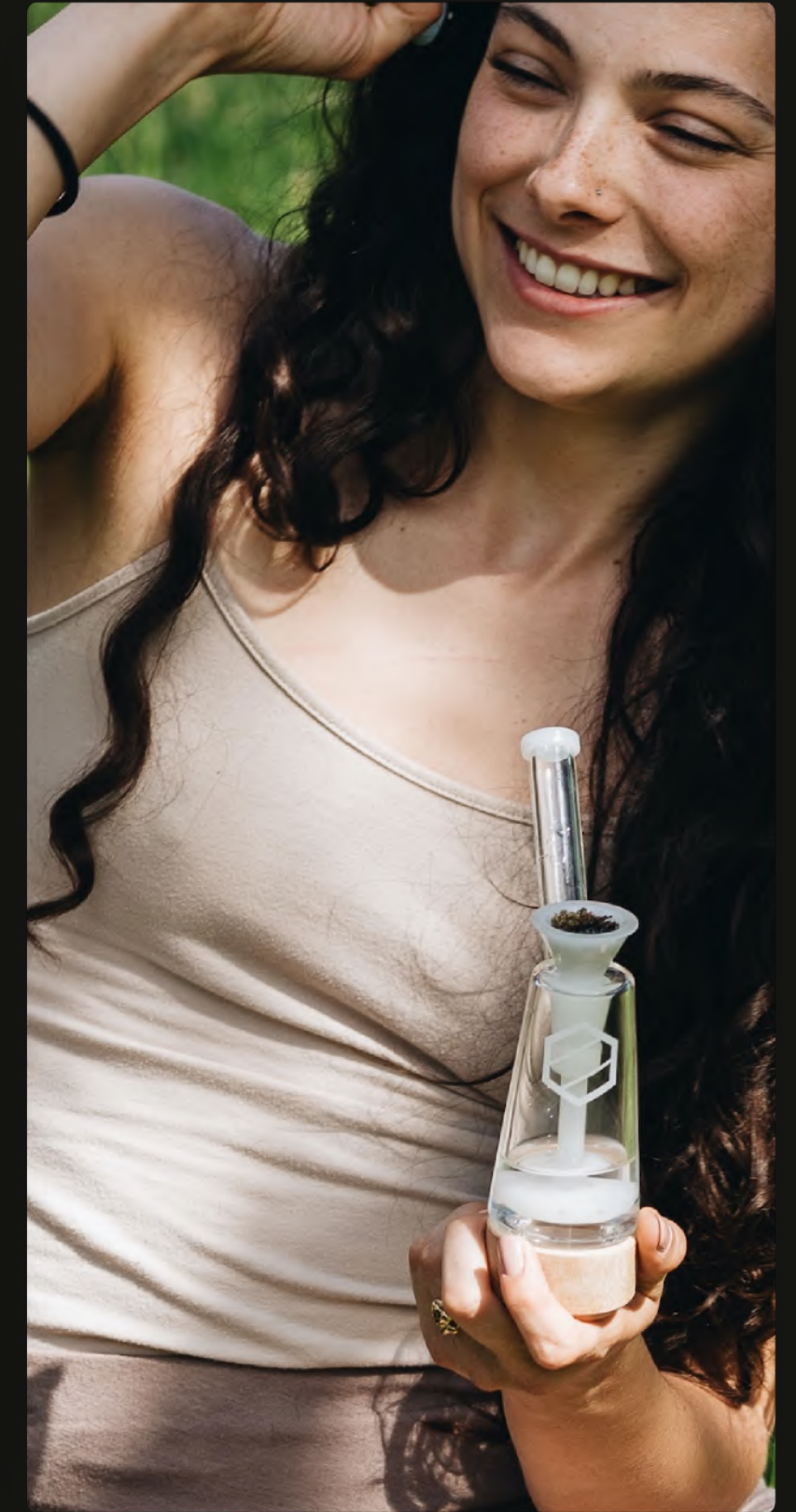
Our ethos is a simple one, to set a new standard of quality in both design and functionality of accessories in our industry. By combining modern aesthetics with natural materials such as wood and glass, we offer timeless designs that resonate with our customers and reflect the lifestyle of like-minded cannabis connoisseurs.

01 THE ANOMALY DEMOGRAPHIC

We serve a customer base that values quality and sophistication over cost and ubiquity — they appreciate Anomaly's distinct, premium offerings that set us apart in a competitive market.

02 ELEVATE ACCESSORIES

Founded in 2014 as 'Elevate Accessories,' we rebranded to 'Anomaly' due to trademark constraints. Our new name aptly reflects our unique standing in the industry.



our promise

NINE YEARS OF CARVING A NICHE

Established with the intent to redefine the cannabis experience, Anomaly continues to embody this transformative spirit. We are committed to demonstrating that individuality and mainstream enjoyment are not mutually exclusive.

01 WE WANT YOU TO SMOKE IN STYLE

Have your accessories reflect your distinguished lifestyle with Anomaly and let your piece blend seamlessly with your style.

02 EXPECT THE UNEXPECTED

We know how important it is to build prestige around our brand, and that's why we will always be rolling out high-end, bespoke showcase pieces.

03 MAKE IT YOURS

Soon customers will be able to add their own twists to our dugouts and grinders through engraving and custom printing for something truly unique.



our lineup

CURRENT PRODUCT OFFERING

Our current line, while minimal, is a well curated offering where all the items feel like they are part of the same family. The Anomaly aesthetic is prevalent in everything we do.

01 DUGOUTS

Our most popular product for the life of the company, our Colfax dugout has made a name for itself in our industry

02 BUBBLERS

One of the latest additions to our product line, quickly becoming the best seller through our distro channels.

03 PIPES

These small and unassuming items make up the most volume of sales in terms of quantities. That, and they have the best margins of any product we sell.

04 ASHTRAYS

No smoking accessory set is complete without an ashtray. The Terra Ashtray is in a class of its own.

01 DUGOUTS



Colfax Dugout

02 BUBBLERS



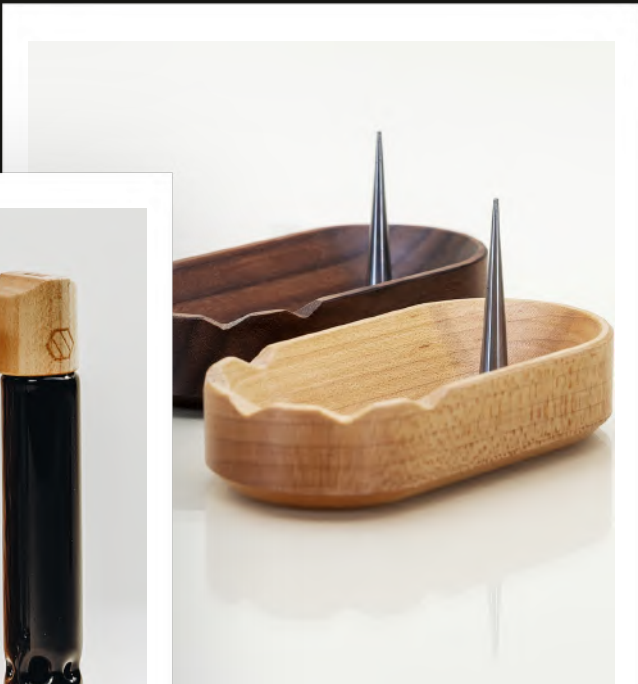
Drift Bubbler

03 PIPES



Mighty Hitter

04 ASHTRAYS



Terra Ashtray

innovation

OUR CUSTOMERS ARE ASKING FOR MORE!

We are always working on new designs for innovative new products. Some new products are very simple to get through production and into market, while others will have longer development times.

01 QI RIG

An eRig to rule them all. Designed using new coil technology, new airflow techniques, and built with wireless charging at its core.

02 EPIPE

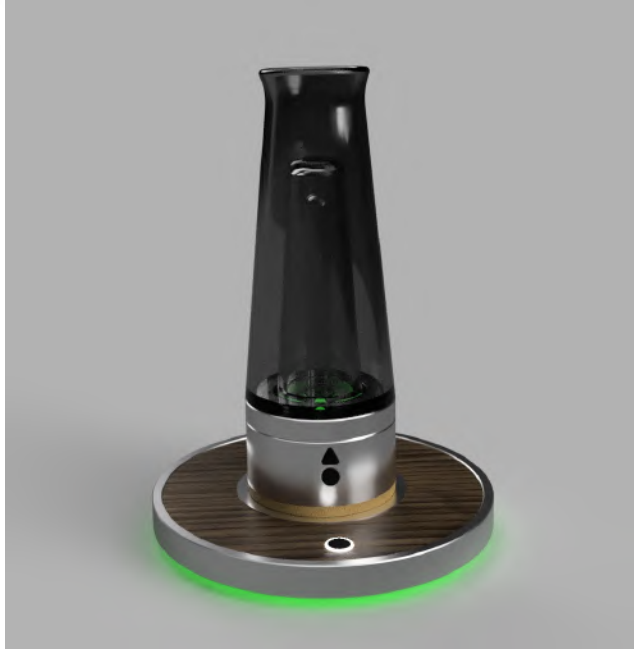
A truly new concept for the cannabis industry, an auto charging ePipe with dugout storage and battery case.

03 GRINDERS

Starting with modified standard grinders, we see lots of value in offering unique grinders to help round out our product categories

04 SLUGGER DUGOUT

Tripling down on the dugout, the Slugger will be perfect sweet spot of price point, cost, margin, production capacity and sexiness.



qiRig



ePipe



Aluminum and Wood Grinder



Slugger Dugout

slugger dugout

WHAT IS IT?

The Slugger elevates our best-selling dugout concept by incorporating a spring-loaded glass pipe and a magnetically-secured aluminum sliding lid. With the sophisticated touch of inlaid wood on the top, this product offers a premium experience without compromising on affordability.

WHAT MAKES IT SPECIAL?

This new Slugger version captures the Colfax dugout's key features while simplifying production. It's more cost-effective for both us and our customers, quicker to produce, and easily customizable for white labeling—all with strong profit margins.



goodie boxes

WHAT IS IT?

Inspired by the traditional Bento boxes, the Goodie Boxes will stack snugly together and be held by a band. It can be made in a few different sizes but the interior features can be changed easily to come out with new variations. They can hold pipes, flower, concentrates, joints, lighters, dab tools, etc.

WHAT MAKES IT SPECIAL?

We know that the dugout is a top selling category, This is true for us as a brand and for the industry as a whole. The Goodie Box expands on the dugout category with a new and innovative product.



ePipe

"THE CHERRY"

WHAT IS IT?

Simply put, an electronic pipe. No lighter required. But this pipe comes with a charging case, similar to Air Pods. That case is ALSO a dugout to store your flower, and it fits with the Goodie Box platform so you can expand your storage options.

WHAT MAKES IT SPECIAL?

This is a first of it's kind product for the cannabis industry. We plan to sell this under the Anomaly brand with the style and quality you'd expect from us. We also plan to modify the materials to be cheaper to produce, then patent and license the IP to others.



qiRig

WHAT IS IT?

Introducing our take on the now ubiquitous "eRig", the qiRig. Our goal was not only to make this thing with innovative new tech, but to make it the best looking eRig on the market. Developed under Windship but shelved right before building the first production prototype, after we had already worked out the electronics.

WHAT MAKES IT SPECIAL?

Living up to its name, the qiRig charges wirelessly and would be sold with a charging station. The rig will be charged and ready every time. That, and we envision a charging tray with its own battery backup that also unlocks a "party mode" feature.



other concepts

A BRAND WITH SO MUCH POTENTIAL

We have many more product concepts that all have serious potential. While there is a lot of innovation within Anomaly to take the industry by storm, there is no money to fund these projects. With the right partners we could take this to the next level and beyond.



future plans

TRANSITIONING PRODUCTION TO CHINA

We're strategically transitioning Anomaly's production to China and are seeking capital to fund initial inventory purchases of our top-performing products.

Strategic outsourcing for future brand sale shifting production to China is not just operational; it's strategic. We aim to fully outsource production, which will enhance the brand's appeal to potential acquirers.

01 INNOVATE NEW HIGH QUALITY PRODUCTS

The market demands more, and we're poised to deliver. With proper funding and the right manufacturing partnerships, we can make a significant impact.

02 AMPLIFY BRAND AWARENESS

We'll leverage social media, influencers, and other innovative marketing techniques to continue building brand recognition.

key points

01 WE'RE LEAN AND READY TO SCALE

Our workshop, manufacturing partners, and our digital ERP management system are all set up and ready to scale

02 TEAMWORK MAKES THE DREAM WORK

With Alan freed up to focus on new product dev and manufacturing efficiencies, and Barton working on creatives and marketing full-time, we are sure to see massive growth

03 ANOMALY IS IN HIGH DEMAND!

Our biggest problem at the moment is keeping up with demand. A small investment will go a long way to helping us achieve our goals. Our distro partners are asking us to develop new products so they can fully replace Marley Naturals with Anomaly products. We have the pricing and designs on point!



thank you

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